



# ERO ELECTRONIC

JUST WHAT YOU NEED

CUSTOMISED PRODUCTS



## CREATING THE POSSIBILITY TO SET YOUR PRODUCTS APART

### BETTER FASTER CHEAPER

The quest for profitability from new product development has never been more intense.

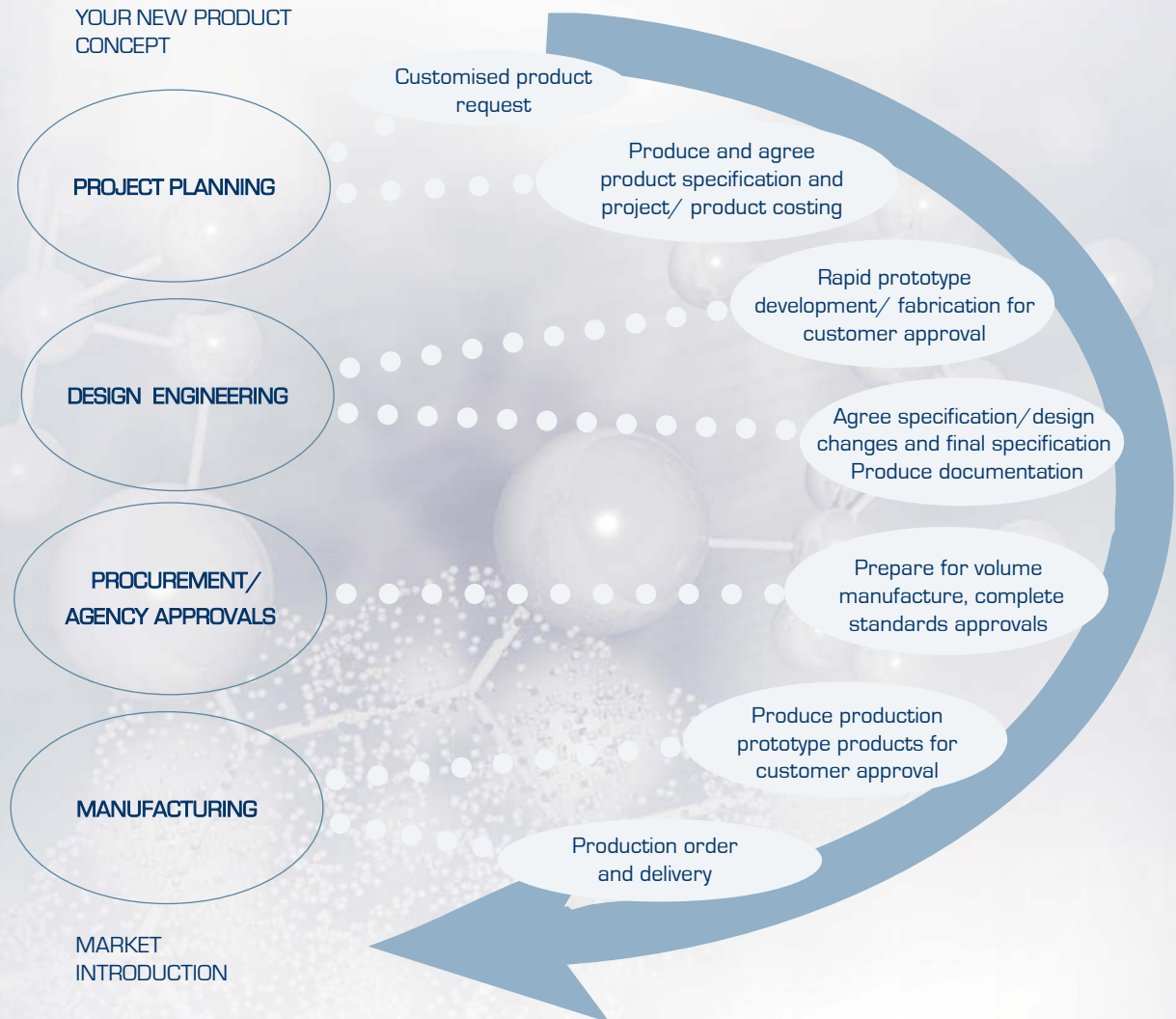
True, sustainable competitive edge can be found by creating outstanding products. This advantage keeps existing leaders ahead and drives the growth of new companies. Outstanding products strengthen brand loyalty and open new opportunities for revenue and growth.

The formula for successful product development hasn't changed. Leaders create products their customers want, get them to market first, or do it at a lower cost than their competitors.

What is new is that product development has evolved into an initiative manufacturers can use to drive consistent business growth.

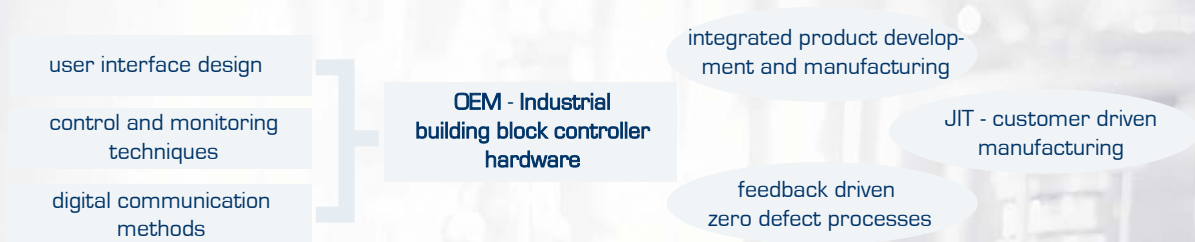
## THE DEVELOPMENT PARTNERSHIP

Our sales and technical team work with you through every step of your customisable control solution development project. Interacting with your commercial and technical team during key project steps to ensure swift delivery .



## RAPID CUSTOMISATION

Project development time-scales are reduced through the use of customisable, building block hardware. These have been carefully designed and configured to match the application requirements of your industry.



## PROTECTING UNIQUE TECHNICAL FEATURES THAT ARE VALUABLE TO YOUR BUSINESS

We have many years experience in providing exclusive licensing protection for special features and functionality incorporated in OEM control instrumentation and solutions that we design and manufacture. We are able to offer you the same services ensuring your methods and competitive advantage remain secure.

## SAFETY STANDARDS APPROVAL AND CERTIFICATION

Our in house safety, EMC test facility and depth of practical approvals experience are applied throughout your customisable controller development project to ensure that required agency approvals are satisfied. To keep us up to date with worldwide safety directive legislation we maintain close links with independent, internationally recognised, certification authorities such as the IMQ.

Never before has the future of manufacturing business been so closely linked to the success of the products they create. If you're ready to experience what customisable control solutions can do for your products, ERO Electronic is just what you need..

## ERO ELECTRONIC CUSTOMISABLE CONTROL SOLUTION PARTNERSHIP

In response, we have reshaped all aspects of our business to provide the control solution you need, customised to match your product requirements - the next step beyond standard panel mounting instrumentation.

Access to our applied thermal control know how and design functionality gives your new product development program the advantage of a proven and reliable control solution, tailored to suit your needs. Our control techniques have been refined over more than 30 years, through experience in demanding industrial instrumentation applications.

Our highly customisable, "off the shelf" building block hardware concept, reduces project development cost and time-scales from months to weeks.

Customisable control delivered with the responsiveness of standard product JIT (just in time) lead times. ERO Electronics integrated development and manufacturing processes consistently achieve customisable control order delivery of 1 week or less.

The result: significant development and manufacturing overhead reduction.

A customised control system development, and manufacturing partnership lets you focus your core business activities. Allowing you to build better products faster, sharpening your unique competitive advantage.

**AUSTRALIA**

EUROTHERM PTY LTD  
Unit 10 40 Brookhollow  
Baulkham Avenue  
2153 NEW SOUTH WALES  
Tel. +61296348444  
Fax. +61296348555  
sales.nsw@eurotherm.com.au

**AUSTRIA**

EROELECTRONIC OSTERREICH  
Geiereckstrasse 18  
A-1110 Wien  
Tel. [+43 1 ] 798 76 01  
Fax. [+43 1 ] 798 76 05  
www.eroelectronic.at

**BELGIUM & LUXEMBOURG**

ERO ELECTRONIC BENELUX SA/NV  
Rue Val Notre Dame 384  
MOHA 4520 (WANZE)  
Tel. 085 274080  
Fax. 085 274081  
eroelectronic@skynet.be

**BRAZIL**

ERO ELECTRONIC DO BRASIL  
INDUSTRIA E COMERCIO Ltda  
Rue Garibaldi 659  
conj.202  
90035-050 PORTO ALEGRE  
Tel. 0055 5132214888  
Fax. 0055 5132214734  
erobr@nutecnet.com.br

**FRANCE**

EROELECTRONIC  
Parc d'Affaires  
6 chemin des Joncs  
BP 55  
69574 DARDILLY CEDEX  
Tel. 0033 478665540  
Fax. 0033 478665535  
www.eroelectronic.net

**GERMANY**

EROELECTRONIC GmbH  
Ottostrasse 1  
655449 LIMBURG A.D.LAHN  
Tel. +49 06431 298298  
Fax. +49 06431 298119  
info@ero-electronic.de

**NETHERLANDS**

EROELECTRONIC NETHERLAND  
Ganielaan 4  
2404 CH Alphen a/d Rijn  
Tel. +31 0172 420400  
Fax. +31 0172 417260  
sales@eroelectronic.nl

**SOUTH AFRICA**

ERO ELECTRONIC S.A. PTY LTD  
45 Fourth Avenue  
Alberton North 1449  
PO BOX 2476  
1450 ALBERTON  
Tel. 0027 0118691101  
Fax. 0027 0119076247  
ero\_sa@kingsley.co.za

**SPAIN**

ERO ELECTRONIC IBERICA  
Calle La grania, 74  
Pol.Ind.Alcobendas  
MADRID  
Tel. 0034 916616001  
Fax. 0034 916619093

**U.S.A.**

EUROTHERM CONTROLS Inc.  
741, Miller Drive  
20175-8993 LEESBURG - VA  
Tel. 001 703 4430000  
Fax. 001 703 6691307

**SWITZERLAND**

EUROTHERM PRODUKTE AG  
Schwerzistrasse, 20  
8807 CH - FREIENBACH  
Tel. 0041 554154411  
Fax. 0041 554154403

**DISTRIBUTORS**

ARGENTINA  
CANADA  
CHINA  
CZECH REPUBLIC  
DENMARK  
GREECE  
HUNGARY  
INDIA  
KOREA  
MOROCCO  
MEXICO  
NEW ZEALAND  
NORWAY  
POLAND  
ROMANIA  
RUSSIA  
SINGAPORE  
SPAIN  
SRI LANKA  
SWEDEN  
SWITZERLAND  
THAILAND  
TURKEY  
UK

ERO ELECTRONIC  
VIA XXIV MAGGIO  
22070 GUANZATE (CO) ITALY  
TEL. + 39 031 975 111  
FAX. + 39 031 977 512  
SALES@EROELECTRONIC.COM  
WWW.EROELECTRONIC.COM